Dear Mineral King Neighbor,

As you are undoubtedly aware, the Sierra Club has filed suit to try to stop the destruction of Mineral King by the Disney Corporation. The Sierra Club is to be commended for its determination in pursuing this project despite the many discouraging decisions regarding the road and the development, and in many cases, an uninformed public and an unsympathetic press.

Many of us have felt at a loss to know how we, as individuals could help in the face of such seemingly overwhelming odds. We feel that the time has now come when each of us can participate in a meaningful way. Mineral King is becoming a household word all across the country. When we speak out now, we are more likely to be listened to than we were even a year ago.

We have recently been invited to participate in what may prove to be one of the most effective and exciting projects which has been initiated so far in this battle to save M.K. Believing that you love the area as we do, we would like to alert you to this project, which, along with the Sierra Club suit and the use of bumper strips and letters to public officials, we are sure will turn the tide of public opinion and save M.K. for the enjoyment of the present and future generations. And perhaps, more important, it will help to limit the present dictatorial power of the Forest Service. The project is the production of a film on Mineral King, the details of which are in the following explanatory letter. We hope you will feel, as we do, that this is a project which the cabin-owners can spearhead; a method by which our united efforts can be influential, whereas our individual efforts might go unnoticed. We hope you will share our enthusiasm when you have finished. If, after reading the details, you agree with us that this is a project worth pursuing, we would like to enlist your help in raising the funds needed. $1,000 has already been raised. Your contribution in any amount will be welcome, however we feel an average of $100 per cabin would not be an unreasonable amount for us to raise.

Wait a minute. Don't throw this letter away at this point. You have all been generous with your cabins. They have been enjoyed by friends and relatives who would probably be happy to help with this effort. We can supply you with additional copies of an explanatory letter, plus return envelopes which you can send to your friends. You may be surprised at how much you can raise just by contacting others who have been looking for some way to help.

Read on. And when you are through, don't forget to send in your check made payable to Mineral King Film Fund, and let us know how many copies of the explanatory letter you can use.

Keep up your letter writing campaign. Thousands of letters have been written to editors. More are needed. Numerous editorials have been published. Two examples are enclosed. More are needed. Let Roy Disney (Disney World, Orlando, Florida) and Donn Tatum, President of Walt Disney Productions (500 S. Buena Vista St., Burbank 91503) know how you feel. They are sensitive to public opinion. And don't forget your congressmen and Mr. Walter Hickel.

Sincerely,

Lyal Asay + Dick Koch

Lyal Asay and Dick Koch

P.S. LATEST HIKE-IN INFORMATION. Much preliminary planning has already been done on this year's Hike-In. Invitations have been sent to our Calif. Congressmen and Senators and some of our state Legislators. Special efforts have been made to attract those public officials who have expressed opposition to the Disney development, and to representatives of the news medea who have expressed an interest in conservation. Since there will probably be no rental cabins at M.K. this summer, we are requesting that cabin owners provide weekend accommodations for visiting dignitaries. We need to know by return mail how many extra people you can accommodate in your cabin - on your porch - hanging from your rafters. Most guests will arrive the afternoon of Aug. 15 and stay until Sun., Aug. 17. Guests will be assigned to host families as they arrive. We guarantee only friendly types - unless you have a real gift for diplomacy and would like to undertake indoctrination of the enemy.

Seriously, this is our opportunity to show our elected representatives why it is so important to preserve M.K.; that we are not being selfish in opposing this development, but that ours are the voices of reason in asking that M.K. be preserved as it is for the enjoyment of the present and future generations. Please fill out and send by return mail, the tear-off along with your contribution to the film fund. See you at the Hike-In.

I will host _____ people at my cabin Aug. 15, 16 and 17.

I have space for _____ people in my cabin or on my porch if they bring their own sleeping bags.

I can serve meals to _____ visitors at my cabin Aug. 15, 16 and 17.

I can use _____ copies of the Mineral King film letter. Name 2023.009.0074